Core value

Focusun has practically taken ultimate responsibility for each of its client. The core value "Honesty, Integrity and Responsibility" is bringing the reliability from clients and profits for them.

Specialization: To win the respect and reliability of clients with superior quality and service.

Profession: To emphasize team-work with serious attitude and honesty.

Humanization: To develop a harmonious culture with humanistic care among staffs.

Value: To create value with the accomplishment of its mission.

Focusun has developed markets and enhanced credibility both at home and abroad through steady adherence to its essential principles.



The value of Focusun has been taken as one of the behavioral principle for international business, yet it respects different values and dissenting views.